

SMI PLAN COMPARISON

	UNLEASH ME	CONNECT ME	GROW ME	SET ME UP	THE BASICS
Keyword Optimisation Quantity	50	40	30	10	5
Keyword Research	✓	✓	✓	✓	✓
Competitor Research	✓	✓	✓	✓	✓
Technical SEO Review	✓	✓	✓	✓	✓
Inbound & Toxic Link Review	✓	✓	✓	✓	✓
Customised SEO Strategy Plan	✓	✓	✓	✓	✓
Google Analytics Setup	✓	✓	✓	✓	✓
Google Analytics Goal Tracking	✓	✓	✓	—	—
Google Search Console Setup	✓	✓	✓	✓	✓
Bing Webmaster Tools Setup	✓	✓	✓	✓	✓
Google My Business & Map Pack	✓	✓	✓	✓	✓
Bing Places	✓	✓	✓	✓	✓
Optimised Robots.txt & Sitemap.xml	✓	✓	✓	✓	✓
Optimised <Title><Description>	✓	✓	✓	✓	✓
Optimised Meta Tags	✓	✓	✓	✓	✓
Location Meta Tags (Geo) & NAP	✓	✓	✓	✓	✓
Rich Snippets, Rich Cards Schema	✓	✓	✓	—	—
Image and <alt> Tag Optimisation	✓	✓	✓	—	—
Technical SEO Issues Resolved	✓	✓	✓	✓	—
On-page Content SEO Optimised	✓	✓	✓	✓	✓
Link Building Submission	✓	✓	✓	✓	✓
Toxic Backlink Cleaning (Disavow)	✓	✓	✓	✓	✓
Fix Broken Links, Resolve Redirects	✓	✓	✓	✓	✓
Google Analytics Dashboard Reports	Weekly	Weekly	Weekly	Weekly	Weekly
SEO Reports	Monthly	Monthly	Monthly	Monthly	Monthly
Dedicated Perth Account Manager	✓	✓	✓	✓	✓
No Setup Fee, No Lock-in Contract	✓	✓	✓	✓	✓
CUSTOM MONTHLY INCLUSIONS					
Blog Articles	✓	✓	✓	✓	✓
Content Writing	✓	✓	✓	✓	✓
Social Media Account Setup	✓	✓	✓	—	—
Video Marketing	✓	✓	—	—	—
Customised Actions	✓	—	—	—	—
<i>*These inclusions are not automatically part of your SMI Plan. They are dependent on access to your website and will form part of your custom SMI plan if needed.</i>					
MONTHLY MANAGEMENT FEE	\$1,999 ex GST	\$1,499 ex GST	\$1,199 ex GST	\$899 ex GST	\$599 ex GST

OUR MOST POPULAR PLAN