



TOBY CREATIVE
BRANDING &
MARKETING

TOBY CREATIVE NEW CLIENT PROCESS



Accredited
Professional



WORDPRESS

T: (08) 9386 3444

E: info@tobycreative.com.au

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A: 18 Stirling Highway Nedlands WA 6009

TOBY CREATIVE NEW CLIENT PROCESS



1
Introductory Meeting To
Discuss Your Marketing
Requirements



2
Research And Quote
Development



3
Quote Presentation,
Service Explanation,
Quote Approval



4
Signed Quote Acceptance
Received



5
New Client Entered In
The Toby Creative
Accounts System



6
Invoice Generated For Deposit
Or First Month Services



7
Payment Received From Client



8
Kick-Off Meeting For Project

ABOUT US



Toby Creative is a creative branding and marketing company based in Perth, Western Australia that has been servicing local Perth businesses for over twenty years. Our marketing agency uses the talents of local Perth marketing professionals, each with a well-established track record of consulting success in advertising and marketing campaigns delivering ROI improvement with an enormous variety of clients.

While we run a lean business we don't skimp on our skills or delivery of any marketing project: we are firmly committed to make every piece of work the best it can be, and are satisfied with nothing less. We have proven abilities in creating tactics and techniques to break new ground for our clients, driving targeted traffic, that deliver increased conversions and improved ROI.

We take the time to understand your local business requirements and tailor a marketing campaign solution, after all looking good is an important aspect of first impressions of your brand. From a beautifully designed website or e-commerce website, with full brand identity throughout design and print, to all types of online advertising, including AdWords and remarketing, we deliver results.

Toby Creative is a truly integrated Perth Marketing Agency specialising in search engine optimisation and is capable of creating customised marketing solutions for Perth business across all areas. Toby Creative is a; Google Partner, Google AdWords Certified Company, Bing Ads Professional Company, a HootSuite Solutions Provider, MailChimp Expert company.

THE TOBY CREATIVE DIFFERENCE

- Toby Creative incorporates: Search Group and Star 3 Media companies.
- Our strategies deliver targeted, qualified leads to your business.
- Highly experienced local Perth, WA based team working on your project.
- We provide measurable ROI results, supported with monthly reporting.
- No lock-in contracts on monthly marketing plans.
- Complete integrated marketing solutions to grow your business.
- Cost effective packages as well as custom tailored marketing solutions.
- Start with a no obligation, free initial consultation at your location.

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CLIENT TESTIMONIALS



Russell Day

9 August, 2017



Toby Creative made my website. They have done an amazing job and I am very happy with the work done! I recommend them!



Kristie Thompson

5 October, 2017



Have known Matt for many years. His knowledge in the digital field and design is second to none!



Rifadli Alfi

17 August, 2017



Toby Creative and the team always provide high quality work that meet satisfaction. The best marketing agency in Perth!



Marissa Owen

5 October, 2017



I had the pleasure of working with Matt for over seven years in the travel industry. His expertise in all things digital but in particular SEO is second to none. A large part of why our sales team were handed an abundance of daily leads and enquiries was due to his successful implementation of digital strategies.



Celeste Geber

18 September, 2017



It was a privilege to have worked with Sandra Toby on a number of key projects for some of Perth's blue chip clients over the years. Her expertise and professionalism guarantee that her team and her clients are in very capable hands!



Clare Sharp

5 October, 2017



Matt Lynch is extremely knowledgeable a great guy. Highly recommend Matt at Toby Creative.



Sharon Loi Fung Ming

9 October, 2017



I had the pleasure of working with Toby Creative for our company website. Would always highly recommend to everyone looking to get more customers from their online marketing and also a amazing website.



Carl Retschlag

22 September, 2017



Love working with Matt, he finds the right solutions, I find Matt to be proactive and always working forward anticipating client needs. I am happy to work with Matt and highly recommend his expertise and commitment.



Jo Downen-Wishart

9 October, 2017



We highly recommend Toby Creative as they have been very informative and helpful at all times for our business Winton Airconditioning



Jason Playne

14 September, 2017



Matt has been in the SEO game now for longer than anyone else that I know. That his skill has only improved over the years is evident in the quality of his work.



Lisa Humphries

9 October, 2017



I was a colleague of Matt for many years and cannot fault his attention to detail, dedication and, most importantly, his understanding of how digital marketing actually works.



Cheryl De Beyer

12 September, 2017



Matt Lynch of Toby Creative sure knows his stuff. His knowledge of all things Digital SEO, Search, Branding, Google, Adwords, and Websites as well as the ins and outs of making Social Media work for businesses, is quite simply, superb.



Kimberley Bei Yin Zhang

3 November, 2017



Lovely staff, always explain things well and response promptly to my concerns. Thank you all for looking after my business!



TOBY CREATIVE
BRANDING &
MARKETING



Star3 Media



SearchGroup

Branding, Design, Strategic Marketing
Websites, eCommerce, Search Marketing,
SEO, Pay-Per-Click, PPC, Social Media,
SMM, Copywriting, Print, TV, Radio, PR



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