



TOBY CREATIVE
BRANDING &
MARKETING

TOBY CREATIVE NEW CLIENT PROCESS



Accredited
Professional



WORDPRESS

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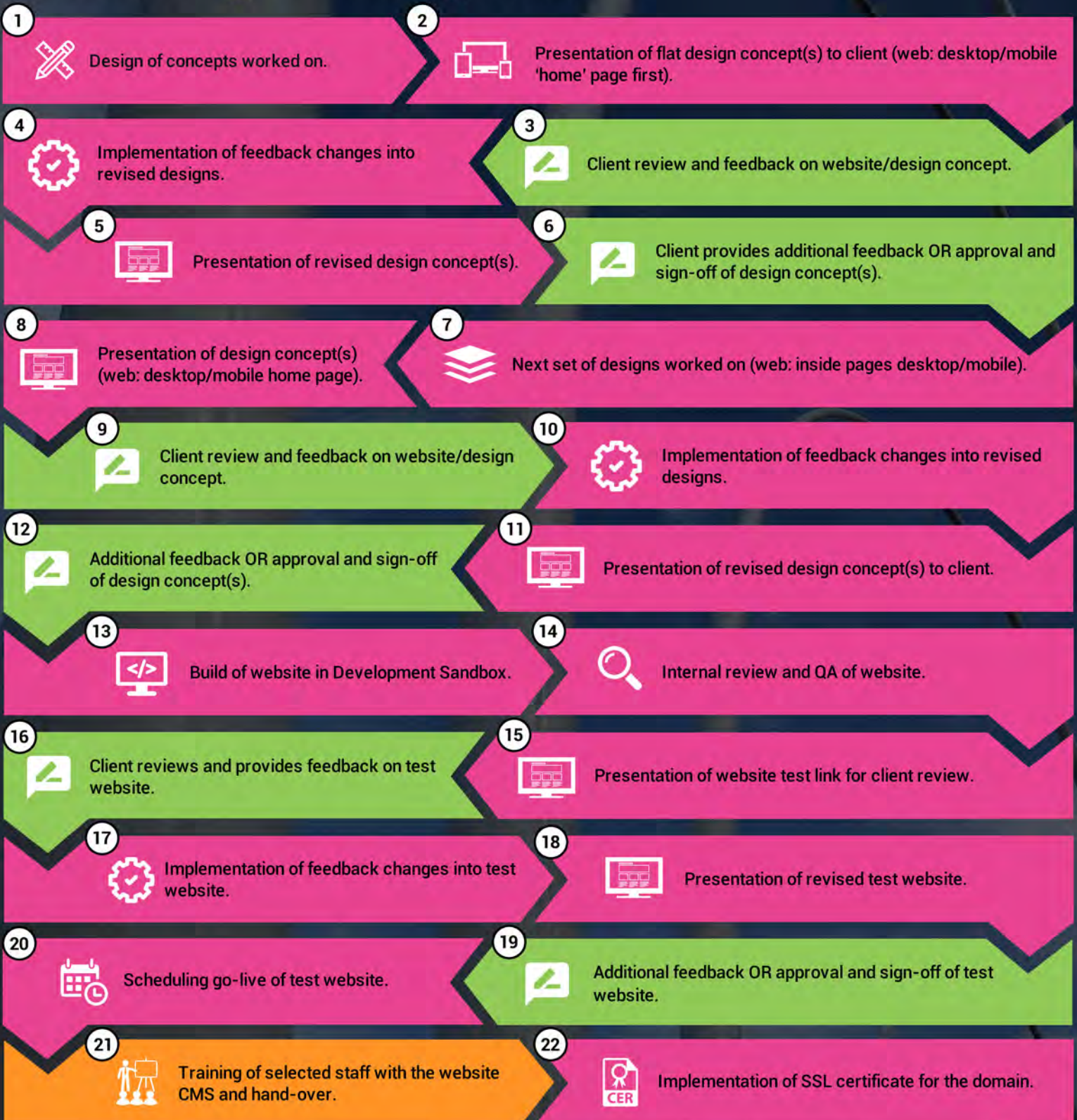
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WEBSITE/DESIGN

Follow the arrows as we work together through the steps in this project. Please prepare for this meeting by having all your requested access details on-hand. Please allow 60-90 minutes for the kick-off meeting.

Project Flow Colour Key:  Your Involvement  Toby Creative actions



24



Updating of DNS to take website live.

23



Implementation of Google Analytics tracking for the website.

25



Post-launch testing and QA of the live website.

26



Adding new website to Google Search Console (for SEO clients).

28



Adding new website to website monitoring check processes.

27



Adding new website to Bing Webmaster Tools (for SEO clients).

29



Adding new website to monthly CMS maintenance updates cycle.



TOBY CREATIVE
BRANDING &
MARKETING



Star3 Media



SearchGroup

Branding, Design, Strategic Marketing
Websites, eCommerce, Search Marketing,
SEO, Pay-Per-Click, PPC, Social Media,
SMM, Copywriting, Print, TV, Radio, PR



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