



TOBY CREATIVE
BRANDING &
MARKETING

WEBSITE PACKAGE

(08) 9386 3444



- [] **Domain Name Registration 2 years (.com, .com.au)** [\$40 ex GST]
- [] **Website Hosting (Local Linux - Professional)** [\$190 ex GST]
 - 500 MB Web Space
 - 50GB monthly bandwidth
 - Unlimited Email Mailboxes (2G mailbox space)
 - Data back-up retention
 - WordPress CMS, PHP, MySQL
- + **Change to Advanced Hosting** [\$270 ex GST]
- + **Change to Complete Hosting** [\$380 ex GST]
- [] **Standard SSL Certificate** [\$80 ex GST]
 - + **Change to EV (Extended Validation) SSL** [\$400 ex GST]
- [] **Annual CMS Website Maintenance (monthly updates)** [\$250 ex GST]
- [] **WordPress Mobile Responsive Template (four template options)** [\$1,500 ex GST]
 - Your business logo
 - Your business contact details
 - Social Media icon(s) link to your business social media accounts
 - Scrolling/sliding hero image on the home page
 - Dynamic Menu navigation linking to internal pages
 - Home Page
 - About Us page
 - Our Products/Services page
 - Contact Us page (contact form, address details, location map)
 - Contact Us Thank-You page
 - SEO friendly design and includes Yoast SEO plugin
 - robots.txt and sitemap.xml configured
 - Website Sitemap page
 - Website Privacy Policy page
- + **ADD a Blog** [\$130 ex GST]
- + **ADD Image Slider to home page (products, suppliers, testimonials)** [\$130 ex GST]
- + **ADD a Newsletter Subscription Box & News Archive** [\$260 ex GST]
- + **ADD a FAQ (Frequently Asked Questions) concertina** [\$130 ex GST]
- + **ADD a Testimonial Section & Slider** [\$260 ex GST]
- + **ADD an Internal Site Search box** [\$260 ex GST]
- + **ADD a YouTube Video to your front page** [\$130 ex GST]
- + **ADD Social Feed (Facebook, Twitter, LinkedIn) to home page** [\$130ea ex GST]
- + **ADD a Sales Landing Page Template (with form)** [\$260 ex GST]
- + **ADD Additional Pages** [\$130ea ex GST]
 - Terms & Conditions, Returns Policy, Customer Service, Media Kit, Review Requests, Other
- + **ADD Secure Portal (with login)** [\$520 ex GST]
- + **ADD Find A Store/Stockist Search** [\$520 ex GST]
- + **ADD WooCommerce Basic Store** [\$520 ex GST]
- + **Change to WooCommerce Regular Store** [\$750 ex GST]
- + **Change to WooCommerce Advanced Store** [\$1,000 ex GST]
- + **ADD LeadDyno Affiliate Program** [\$1,000 ex GST]
- + **ADD Multi-Language Machine Translated Content** [\$1,500 ex GST]
- + **ADD Multi-Region IP redirect sub-regions** [\$1,500 ex GST]
- [] **Website hand-over training (WordPress CMS Manual)** [\$260 ex GST]
 - + **ADD SEO 'The Basics' monthly plan** [\$249 ex GST]
 - + **ADD Google Adwords 'Start Me' monthly plan** [\$249 ex GST + \$500 monthly AdSpend]
 - + **ADD MailChimp 'Start Me' plan** [\$500 ex GST]
 - Includes MailChimp account setup, list creation, connect to contact form, branded template



SOLUTION PARTNER



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